



PRESS RELEASE

Second Queen's Award for Enterprise Awarded to Cwmbran based Just Rollers plc

Cwmbran based Just Rollers plc, a world leader in industrial roller technology has, for the second time in four years, been awarded the Queen's Award for Enterprise; International Trade - the most prestigious corporate accolade that a UK business can win.

Having demonstrated both substantial growth in overseas earnings and commercial success, with export sales increasing by over 50% in the past three years, the Queen's Award recognises Just Rollers plc's outstanding and continuous achievement in international trade.

Established in 1970 as Just Rubber Components Ltd, the company changed its name to Just Rollers plc following a management buy-out in 2001. It has since continued with the same team of employees, to become a world leader in the manufacture of rubber compound and rubber and polyurethane covered rollers, with exports to more than 50 countries.

With 80 staff and a turnover in excess of £8million, over 60% of the current production is now exported, with Russia, France, Germany, and China accounting for over 30% of sales. Driven by exports turnover has increased by over £2million since 2009.

With world-renowned polymer technology expertise, the research and development team at Just Rollers plc has developed, tested and introduced a range of new rubber products including Ultra Dynamic™, Super Dynamic™, Coatmate® , Puremate™, Super Durable™, X-tralease™ and Blue Silk®.

“This is the second independent and prestigious endorsement of the quality of our company and the people that we employ. Our team has worked very hard to transform the business and this award is great recognition of their efforts. We are all incredibly proud,” comments Dr Geoff Davis, Chairman of Just Rollers plc.

“Our strategy to grow business in international markets is based on innovation and partnership. We have all played an important role in committing to the skill, perseverance and tenacity required to develop and deliver our highly diverse and bespoke products.”

“We will again be using this award and our position in the global market to identify further opportunities for our products and services”.

“But, ultimately, it is all about our people. Working with largely the same team that we had at time of the management buy-out, we are looking forward to further developing our business as a world leader in a global market. A reflection of our credibility and quality, we expect that the Queen’s Award will provide a tremendous boost in promoting our products and securing additional new business.”

Two representatives of the company will attend a reception given by Her Majesty the Queen at Buckingham Palace on the 23rd of July 2013.

21st April 2013

Just Rollers plc